



Clinical Outsourcing Group

The Premier Meeting Place for Clinical
Operations and Outsourcing Professionals

UK Regional Meeting Summary...

On the 21st – 22nd February 2023, the Pharmaceutical Business Conference Group hosted their first annual regional meeting in the UK (COG UK), this focused on addressing challenges faced by the clinical trial community. The Conference was open to attendance from biopharma trial sponsors, solution providers as well as public health and academics.

The United Kingdom continues to represent a unique proposition in clinical research, with a thriving and innovative private sector working hand in hand with the world's most comprehensive nationalised healthcare system.

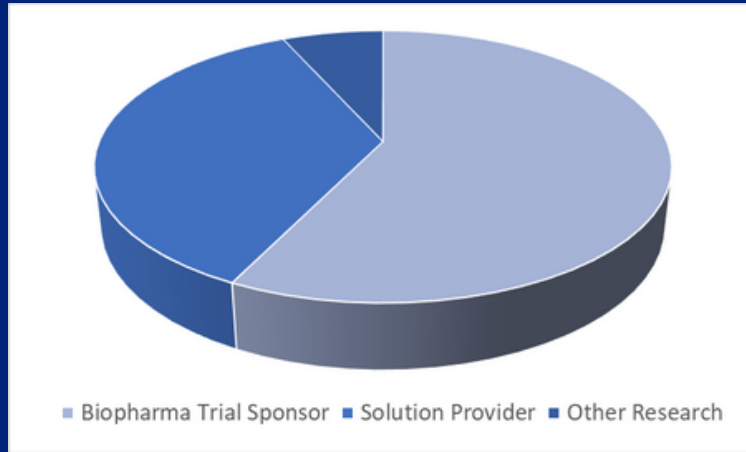
COG UK brought together senior decision-makers from across the spectrum of UK biopharma trial sponsors to hear from thought leaders within industry and academia alongside a group of the most trusted and innovative solution providers serving the UK market for two days of leading multi-stream agenda content and networking engagement.

During the 2 days, conference participants had the opportunity to choose among various streamed sessions to learn and discuss topics. Topics included: Improving Trial Efficiency, Emerging Technologies within Clinical Operations & Supply, Diversity & Inclusion, Comparator Sourcing, IRT Technology, CRO Partnerships, Patient Centricity, Real-World Evidence Generation, Rare Diseases as well as Treg Cell Therapies. There were also numerous interactive panel debates focused on Patient Recruitment, Retention & Engagement, CRO Partnership Models, & Direct to Patient Trials. Proudly, the UK trial environment was promoted with key presentations from Tailored Clinical Research Solutions, NHS England, Our Future Health, and the National Institute for Health & Care Research.

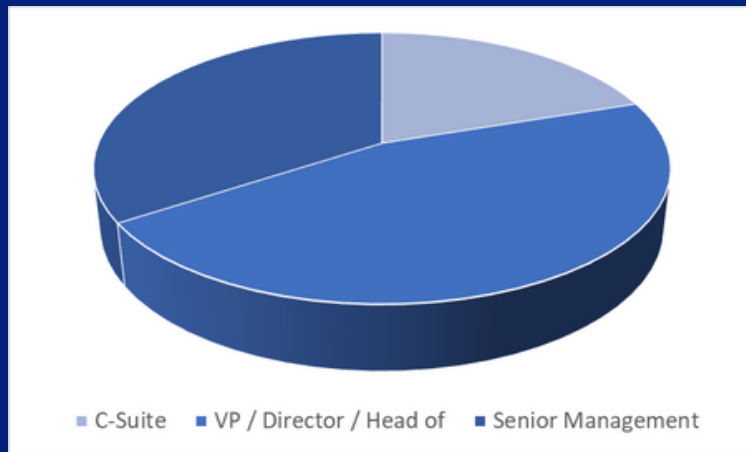
Unlike many other events in this space the COG UK meeting welcomed 64% of attendees from active trial sponsor or research organisations, resulting in a 2:1 split between Biopharma/Research and Solution Providers. Of those who attended, 20% were C-Suite, 46% at VP or Director level, and 34% sitting in other Senior Management roles.

COG UK will return to London on an annual basis with the next edition expected to take place in February 2024 with dates soon to be announced.

Company Types Represented



Seniority of Attendees



Future Schedule...



COG New England (Boston, MA) - 18th & 19th April 2023



COG Europe (Milan, Italy) - 10th & 11th October 2023



COG West Coast (Burlingame, CA) - 7th & 8th November 2023



COG UK (London) - 20th & 21st February 2024



COG Nordics (Copenhagen, Denmark) - 16th & 17th April 2024

Our steering committee...



Marrisa Fayer
 CEO - HERhealthEO
 CEO - DeepLook Medical
 Partner - Goddess Gaia Ventures



Charlotte Moser
 Chief Medical Officer
 Deka Biosciences



Vanessa Dekou
 Managing Director
 Clinical Services International



Dana Niedzielska
 CEO
 August Research



Thierry Escudier
 Strategic Consultant



Sue Lee
 Director
 Hexagon Supply Chain



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