



# Clinical Outsourcing Group

The Premier Meeting Place for Clinical  
Operations and Outsourcing Professionals

## *New England Regional Meeting Summary....*

April 18th & 19th saw Pharmaceutical Business Conference Group host their first annual regional meeting in the New England region (COG NE), this was the second in the annual global series of meetings following the success of COG UK in February. The COG series focuses on addressing challenges faced by the clinical trial community on an international basis, with meetings held in regional hubs across the US and Europe. The Conference was open to attendance from biopharma trial sponsors, study sites, patient advocacy organizations, solution providers as well as health and academics.

The New England region provides an active, and growing biotech hub with over 430 biotech companies registered in Massachusetts alone, as well as leading pharmaceutical giants basing their research operations in the region.

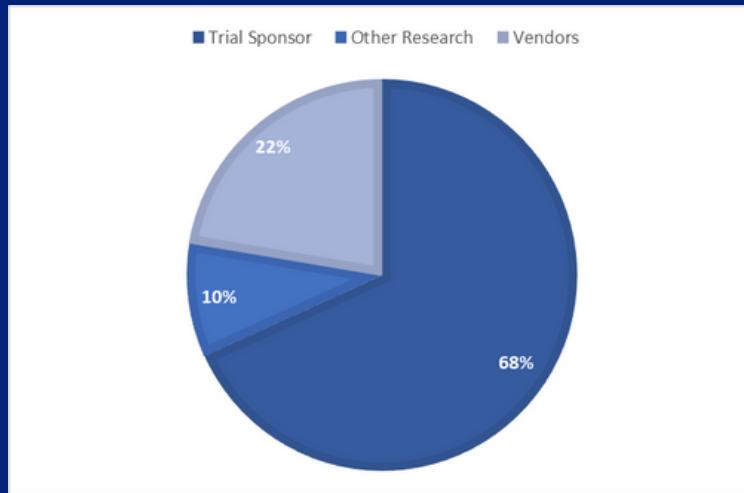
COG NE brought together senior decision-makers from across the spectrum of New England based biopharma trial sponsors to hear from thought leaders within industry and research enablers, alongside a group of the most trusted and innovative solution providers serving the US market for two days of leading multi-stream agenda content and networking engagement.

During the 2 days, there were also numerous interactive panel debates focused on Patient Recruitment, Retention & Engagement, CRO Sourcing & Assessment, Site Management & Direct to Patient Trials. We are proud to have partnered with L.E.K Consulting who kicked off the event on both days with thought-provoking presentations on the landscape of clinical study sites, as well as growth opportunities for Biopharma organizations.

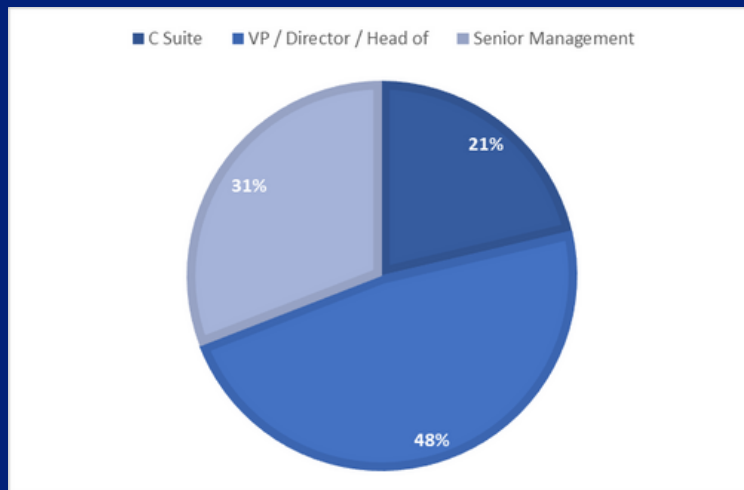
Unlike many other events in this space the COG NE meeting welcomed 78% of attendees from active trial sponsor or research organizations, resulting in over a 3:1 split between Biopharma/Research and Solution Providers. Of those who attended, 21% were C-Suite, 48% at VP or Director level, and 31% sitting in other Senior Management roles.

COG NE will return to the New England region on an annual basis with the next edition taking place in April 2024.

# Company Types Represented



# Seniority of Attendees



# Future Schedule...



COG Europe (Milan, Italy) - 10th & 11th October 2023



COG West Coast (Burlingame, CA) - 7th & 8th November 2023



COG UK (London) - 20th & 21st February 2024



COG Nordics (Copenhagen, Denmark) - 16th & 17th April 2024



COG New England (Boston, MA) - 23rd & 24th April 2024

# Our steering committee...



**MARRISA FAYER**  
 CEO - HERhealthEO  
 CEO - DeepLook Medical  
 Partner - Goddess Gaia Ventures



**CHARLOTTE MOSER**  
 Chief Medical Officer  
 Deka Biosciences



**VANESSA DEKOU**  
 Managing Director  
 Clinical Services International



**DANA NIEDZIJSKA**  
 CEO  
 August Research



**THIERRY ESCUDIER**  
 Strategic Consultant



**SUE LEE**  
 Director  
 Hexagon Supply Chain



**PBC**  
 GROUP